

AGENCY PARTNERSHIPS

Your clients. Your brand.

Our delivery team.

India-based, white-label delivery for agencies. Choose a complete service, start with one project, or reserve capacity across your client work.

YOUR NEXT REQUIREMENT	STARTING PRICE USD	WHAT TO EXPECT
Launch a website	From \$750 once	WordPress production; standard 5-page website \$1,000.
Run client marketing	From \$300/month	Social production; SEO or Search management from \$350/month.
Care for websites	From \$50/month	One supported site; five-site care \$200/month.
Create campaign assets	From \$500 once	A defined design, campaign creative kit or custom email template.
Add AI or CRM workflows	From \$500 once	A configured FAQ assistant; multi-step CRM workflow from \$750.
Reserve a specialist	From \$1,600/month	One assessed role for 160 reserved hours.

Start with a complete outcome

The normal work needed to deliver the stated scope is included: coordination, standard setup, quality checks and handover. A basic website form is part of the website, not an extra product.

Your agency stays in control

Use your own client pricing and brand. Approve the work before client-facing publication. Send a brief by email or book a call; a call is not required to see pricing.

All prices are USD plus applicable taxes. Software and operating costs are identified before payment. Each service guide defines its scope and dependencies.

A small first step

Choose a published service directly, or a paid pilot from \$500 for a defined first task. The \$500 minimum applies to pilots, not every monthly service.

Email a brief · sales@pixelcrayons.com

[Book a call](#)

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One pool of hours.

Several ways to use it.

Shared hours suit a changing mix of tasks across services. They are an alternative to fixed service packages, not another fee on top.

OFFER	PRICE USD	INCLUDED STARTING SCOPE
40 shared team hours	\$1,000/mo	A monthly pool across agreed services and client accounts.
80 shared team hours	\$2,000/mo	Reserve recurring work first; use the balance for new requests.
160 shared team hours	\$4,000/mo	A larger multidisciplinary pool; a named specialist is a separate arrangement.

Recurring work first

Agree recurring accounts, tasks, hours and dates at the start of the month. That work continues without a fresh brief each time. New requests use the unallocated balance.

No double billing

A deliverable included in a fixed project or service retainer does not also consume shared hours. Additional approved work is estimated separately at \$25/hour.

Visible estimates and updates

Each estimate includes coordination and QA. Team time is combined: 4 designer hours + 6 developer hours = 10 hours. Weekly updates show work, hours used and remaining capacity.

Flexible, with a clear boundary

Every tier has the same eligible service range. We confirm specialist fit and scheduling before acceptance. Shared hours do not reserve one named person.

Example: an 80-hour month

Reserve 50 hours for an agreed website release and campaign-production backlog. Keep 30 hours for new briefs. This is a capacity allocation, not a promise of unspecified deliverables.

Web, marketing, design, content, AI/workflows and supported integrations can share the pool. Video, specialist stacks and more complex work need a brief and an accepted estimate.

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Easy to start. *Clear to continue.*

Agree the scope, people, total cost and delivery dates before paying. You keep the client relationship; we take responsibility for the agreed delivery.

One contact

One account manager coordinates delivery and weekly updates. NDA available before confidential access. Your agency controls client contact. Confidentiality, non-solicitation, ownership and handover are recorded in the agreement.

Quieter months

Up to 50% of base shared hours carries into one following active month. An 80-hour plan can carry 40 hours. Carried hours are used first and then expire; no cash redemption. On downgrade, the carry cap uses the smaller plan.

Quality and changes

Corrections to our agreed scope are included, without using paid change hours or review rounds. New requirements receive a price and your approval before work begins.

Monthly terms

Monthly in advance. Email your account manager or sales@pixelcrayons.com before the next billing date to cancel; we confirm receipt. The paid month continues. No multi-month minimum.

When a delay is ours

Time we could not provide is not treated as time you chose not to use. We agree completion, replacement capacity or a credit/refund for the undelivered allocation.

If a delivery issue remains

Tell your account manager; we agree a correction plan and dates. If we cannot resolve it, refund the undelivered portion at values recorded before payment. The proposal states the refund process and timing.

A first month should not be a leap of faith

Ask for relevant, permissioned work samples or a role profile. A fixed pilot has no automatic renewal. Dedicated staffing has its own first-month and notice terms; service retainers promise outputs rather than banked hours.

Routine delivery tools and account coordination are included in our fee. Your agency pays its own ad spend, hosting, domains and selected third-party subscriptions. We name required purchases, renewals and usage charges before payment. Rankings, revenue and other business outcomes are not guaranteed.