

DEDICATED SPECIALISTS

Meet your specialist.

Know the monthly cost.

Reserve one assessed role for 160 hours/month. Pricing varies by the work and skill profile; it is not the shared team's flat hourly model.

OFFER	PRICE USD	INCLUDED STARTING SCOPE
CMS production specialist	From \$1,600/mo	Content entry, page assembly and routine publishing; 160 reserved hours.
SEO execution specialist	From \$2,000/mo	On-page implementation and agreed SEO operations; 160 reserved hours.
Graphic production designer	From \$2,400/mo	Campaign graphics and brand-consistent production; 160 reserved hours.
WordPress developer	From \$2,800/mo	Supported themes, builds and standard customisation; 160 reserved hours.
Paid-media specialist	From \$3,200/mo	Agreed account management and campaign operations; 160 reserved hours.
Commerce / front-end developer	From \$3,200/mo	An agreed Shopify or front-end development role; 160 reserved hours.
Senior specialist	From \$4,000/mo	One assessed senior role and defined responsibilities; 160 reserved hours.

Included in the monthly fee

The agreed specialist, account coordination, ordinary role tools, meetings/reporting and defined quality oversight. No separate recruitment or account-management fee. Client-owned platforms and approved purchases remain separate.

Each row is one separate role. 160 hours is the reserved work/meeting/reporting allocation, not 160 hours of coding plus unlimited meetings. A part-time reservation receives its own quote; it is not automatically half the fee.

See the fit before paying

Review a role profile, relevant work and an introductory conversation without a paid assessment requirement. An optional paid work sample starts at \$500. We confirm role, experience, overlap and availability before reservation.

[Email a brief · sales@pixelcrayons.com](mailto:sales@pixelcrayons.com)[Book a call](#)

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A first month on its own.

Continue when it fits.

You receive the role scope, named cover, quality responsibilities and exact billing dates before making a staffing commitment.

First month

Paid in advance, with no automatic renewal. No cancellation notice is needed to stop after that first month. Agree any ongoing reservation explicitly before the first month ends.

Unused time and absences

Available time you choose not to use does not roll over. The 160-hour allocation includes agreed cover for planned absence; hours we cannot supply are replaced with your agreement or credited/refunded.

Quality and corrections

Work is reviewed against agreed acceptance criteria. Correcting our errors does not add a fee or reduce the remaining paid delivery allocation. A new requirement is estimated separately.

If you continue

Ongoing staffing uses 30 calendar days' written notice to end or reduce capacity. Example: notice on 10 June ends the reservation on 10 July. A partial final billing period is prorated by calendar days; dates are recorded in the proposal.

Working rhythm

Your agency sets priorities. Agree overlap hours, weekly updates, escalation, review standards and a named quality owner. Extra roles or materially different skills require an approved scope change.

Ownership and exit

NDA, client non-solicitation, secure access and source-file handover are recorded in the agreement. Your agency controls end-client involvement. We plan backlog and access handover before the reservation ends.

One role, or a team

WordPress + graphic production starts at \$5,200/month for 320 combined hours, subject to the actual profiles. For a changing mix of skills, shared hours remain \$25/hour: \$1,000 / 40h, \$2,000 / 80h or \$4,000 / 160h.

No immediate staffing or specific seniority is implied by a starting price. We confirm the person, responsibilities, cover and schedule before accepting the reservation.